

# STRATEGIC PLAN

2024 to 2027

## OUR VISION

A vibrant inclusive community for clay.

## OUR PURPOSE

To create opportunities for everyone to experience clay and be involved with a wider network of clay creators.

### OUR OBJECTIVES

#### Membership

- a. Retain
- b. Participation of Diploma students and Artists in Residence
- c. Ensure that we offer opportunities for the wider membership including experienced and inexperienced

#### Community

- a. Develop outreach to school, organisations, community groups
- b. Connect with Māori clay workers

#### Facilities

- a. Continually update Health and Safety
- b. Training of operators of facilities/equipment

#### Education

- a. Support the ongoing training and Professional development of staff/volunteers.
- b. Create opportunities for development of knowledge and skills for beginner, intermediate and advanced and master.
- c. Develop a series of progression workshops to do with upskilling members (targeted and stage 1,2 and 3 workshops).

#### Ceramic Arts

- a. Explore opportunities to connect with organisations (other pottery groups, art societies and galleries).
- b. Ideas for exhibitions – to create more opportunities for members to showcase their work.
- c. Trips to other pottery organisations, exhibitions (Portage)
- d. Workshop invitations to Māori clay workers

### OUR OUTCOMES

#### 1.Membership

Continue to offer members a wide variety of educational opportunities. Members can grow personally and in their skillset through workshops, classes, studio use, and mentorship within the Society.

#### 2.Community

Members and studio users can connect in the society's network of community groups, artists, and pottery enthusiasts. The society's social events offer opportunities to meet new people with a shared interest.

#### 3.Facilities

Through maintaining a high standard of facilities, the studio offers users access to resources, such as supplies, studio space, and specialised equipment, which can be expensive or otherwise difficult to obtain. This includes regular opportunities to use four firing types in the society's electric, gas, wood, and raku kilns.

#### 4.Education

The education opportunities can improve participants' knowledge and understanding of pottery processes, with open studio and play with clay sessions providing opportunities for practice. Members can develop their artistic abilities and improve confidence in their pottery skills.

#### 5.Ceramic Arts

The society's annual exhibition allows members to achieve milestones and receive recognition for their efforts. The society will promote ceramic arts and maintain a visible presence in the local arts community. Connection with other arts organisations exposes members to new ideas and techniques that can inspire fresh approaches to their work. The workshops will showcase diversity in technique and approach in the world of pottery, such as specialist classes in watercolour and Māori ceramic arts.

### OUR VALUES